

A photograph showing a woman with curly hair, wearing a yellow polka-dot blouse, smiling and interacting with a man whose back is partially visible. They appear to be in a professional setting, possibly a restaurant or hotel. The background is slightly blurred.

Effective cleaning  
products for  
the professional  
cleaning and  
hospitality industry



Cleanline Eco promotes responsible consumption and production, aims to protect life on land and water, and is effective for professional use.

Cleanline Eco is an exclusive brand of Bunzl UK & Ireland

# What is Cleanline Eco?



As the global leader and an expert in our industry, we are proactively working with customers, suppliers and other stakeholders to promote and support a sustainable approach to the products we sell.

**Frank van Zanten**  
Chief Executive, Bunzl plc



Cleanline Eco products are produced and bottled in the UK by manufacturers accredited with environmental standard ISO 14001.

## What is Cleanline Eco?

Cleanline Eco is a range of professional cleaning products designed to effectively tackle routine and periodic cleaning tasks in a catering and hospitality operation with a reduced impact on the environment. All products in the Cleanline Eco range have been developed to our Eco Star standard for sustainability. This means that each product in the range must meet some or all of the sustainability criteria set in the Eco Star standard.

The Cleanline Eco range includes three product formats: concentrated products that are diluted by the customer at point of use, ready-to-use products that can be applied directly from the bottle and biological-based products that break soiling down in a biological process. Each product format has specific sustainability attributes, and customers may choose to use one format or a mixture of all three, depending on their specific cleaning requirements.



## Introducing the Eco Star standard

Our Cleanline Eco range promotes responsible consumption and production, aims to protect life on land and water, and is effective for professional use. Developed to our Eco Star standard for sustainability, each product in the range must meet some or all of the sustainability criteria set in the Eco Star standard. The Eco Star standard has five sustainability pillars: production, formulation, transportation, in-use and end-of-life.



PRODUCTION



FORMULATION



TRANSPORTATION



IN-USE



END-OF-LIFE



## Cleanline Eco delivers professional results

Supplied with guidelines for safe handling and correct usage, Cleanline Eco professional, easy to use products facilitate a clean and hygienic environment in kitchens, washrooms, housekeeping and janitorial areas.

Containing more chemical and less water, Cleanline Eco concentrated products are lighter and take up less space when in transit when compared to ready-to-use cleaning products, potentially reducing CO<sub>2</sub> emissions and improving air quality.

5 litre containers and 1 litre angle-neck bottles in the Cleanline Eco range are manufactured with a minimum of 40% recycled HDPE plastic, 750ml ready-to-use trigger bottles are manufactured with a minimum of 30% recycled PET. When finished, rinsed and with labels removed, empty containers and bottles can be placed in mixed recycling to be identified and segregated at a MRF (Material Recovery Facility).



# The core sustainability pillars



The Eco Star standard has five sustainability pillars: production, formulation, transportation, in-use and end-of-life.

## The Eco Star standard

The Cleanline Eco range has been developed to our Eco Star standard for sustainability. This means that each product in the range meets the relevant sustainability criteria set out in the Eco Star standard's five sustainability pillars.



PRODUCTION



FORMULATION

- ✓ Manufactured and bottled in the UK.
- ✓ All raw materials for the packaging sourced from the UK.
- ✓ Not tested on animals.
- ✓ Manufacturer signed up to RSPO (Round Table of Sustainable Palm Oil).
- ✓ Manufacturing process accredited with ISO 14001 environmental standard.
- ✓ Product containers made from a minimum of 30% recycled polymer (rHDPE or rPET)\*.
- ✓ Waste packaging is recyclable and minimises the use of non-recyclable plastic.
- ✓ Low environmental impact.
- ✓ Reduced use of synthetic perfumes.
- ✓ No phosphate content
- ✓ Chlorine-free.
- ✓ Non-flammable and non-carcinogenic.
- ✓ Surfactants are readily biodegradable according to (EC) No. 648 (2004).
- ✓ Biological-based application-specific beneficial bacteria\*.

\*Criteria only applicable to specific products, see product details for more information.



# The core sustainability pillars



Products in the range meet the relevant sustainability criteria set out in the Eco Star standard five sustainability pillars.



## TRANSPORTATION



## IN-USE



## END-OF-LIFE

- Exclusively manufactured and bottled in the UK to reduce transportation and carbon emissions compared to imported products.
- Not classified as hazardous for transport.
- Does not require specialist UN certified transportation packaging.
- Concentrated products reduce carbon emissions by up to 98% compared to ready-to-use\* by reducing the transportation of water.
- Minimal outer transit packaging reducing waste without compromising safety.

- Available in concentrate or ready-to-use formats for optimal performance and efficient cost in use.
- pH neutral and safe for use on most sensitive surfaces\*.
- Low hazard classification in use.
- Concentrated products can be safely prepared at point of use via a controlled dosing or dispensing system\*.
- Highly versatile products can be used for multiple cleaning tasks reducing the number of products required on-site\*.
- Supplied with guidelines for safe handling and recommended dilution for optimum performance.

- Individually labelled with end-of-life instructions for disposal.
- All containers and bottles are fully recyclable.
- Easily removable, single product label designed to promote recycling and reduces packaging waste.
- Bottle can be easily rinsed and placed in mixed recycling to be identified and segregated at a MRF (Material Recovery Facility) and re-entered into the supply chain.



# Key areas of use

## Key areas of use

These are the suggested core products to effectively tackle routine cleaning tasks in kitchens, washrooms, housekeeping and janitorial areas.



### KITCHEN

To ensure food safety, commercial kitchens and food preparation areas must be regularly cleaned and sanitised as part of a 2-stage clean. Equipment must be washed so it is free from contamination and floors need to be clean and dry to reduce the risk of slipping.



General purpose detergent



Cleaner disinfectant



Powerful degreaser



### HOUSEKEEPING

Nothing repels hotel guests more than poor housekeeping. Cleanliness sets an impression of quality and demonstrates to guests how much the hotel really cares about their stay. In hotels, the major part of revenue comes from the rooms, so housekeeping is a top concern.



Cleaner disinfectant



Hard surface cleaner



Windows and multi-surface cleaner



### WASHROOM

When it comes to washrooms, a good first impression is critical as the cleanliness of this important front of house area will reflect on the overall hygiene standards of a whole operation. Toilets must be clean and limescale-free, floors and surfaces clean and fresh and mirrors gleaming.



Toilet cleaner



Odour eliminator



Washroom cleaner disinfectant



### JANITORIAL

From heavy industry and prestigious commercial premises, to private and public sector offices of every kind, meticulous and efficient cleaning of front and back of house areas is a must.



Sticky finger marks, scuff and ink stain remover



General floor cleaner



Floor maintainer



## Cleaning formats

Cleanline Eco delivers a suite of products in concentrated, ready-to-use and biological-based cleaning formats.

### CONCENTRATED

Concentrated products contain more chemical and less water. This means that concentrated products are less heavy and take up less space when in transit when compared to ready-to-use cleaning products – potentially reducing CO<sub>2</sub> emissions and improving air quality.

Concentrated cleaning products in the Cleanline Eco range can be diluted through wall-mounted dosing dispensers or simple pelican pumps to help eliminate the risk of incorrect dosing and spillages. Used properly, dosing systems will ensure an accurate mix every time, reducing the likelihood of contact with the product, eliminating waste and ensuring optimum cleaning performance.



**By reducing the transportation of water, Cleanline Eco concentrated products reduce carbon emissions by up to 98% compared to ready-to-use products.**

### READY-TO-USE

Ready-to-use cleaning products in the Cleanline Eco range are delivered in a diluted, ready to apply format, in practical and convenient trigger or squeezy bottles labelled with waste disposal information.

Ready-to-use products are particularly suitable in smaller operations where space is limited or there is no access to a water supply. Mixed at point of manufacture, ready-to-use products contain the right strength formulation for the task they are designed for, ensuring the product performance and efficacy is consistent and reducing the risk of waste.

When rinsed and placed in mixed recycling to be identified and segregated at a MRF (Material Recovery Facility), the trigger heads and bottles are recyclable.

### Product icons quick reference guide

Recycled plastic percentage	Not hazard as hazardous	Low Environmental Impact	Cleaning urinals
Recycled plastic percentage	Easy spray and wipe cleaning	pH neutral formula	Approx. qty of bucket solutions
Contains no added perfume	Contains no phosphates.	For cleaning grouting & tiles	Approx. qty of trigger bottles
Citrus fragranced	For use in kitchen drains	Biological-based formula	Window & mirror cleaning
Disinfects surfaces	Fixtures and fittings	For use with floor machines	General hard surfaces
For use in toilets	Washroom cleaning	Suitable for use in kitchens	Hard floor cleaning

### BIOLOGICAL-BASED

Biological-based cleaning and maintenance products in the Cleanline Eco range are designed to solve specific problems, many of which cannot be addressed by conventional chemicals and are available in both concentrate and convenient ready-to-use formats. Unlike traditional cleaning products, biological-based cleaning products contain unique application-specific beneficial bacteria to colonise surfaces. Enzymes are then produced that break down organic matters such as carbohydrates, fats and proteins.

Biological-based cleaning products are efficient, effective and safe to use. They include a variety of drainage and waste system treatments as well as powerful multi-purpose problem solvers.



# CONCENTRATED cleaning products

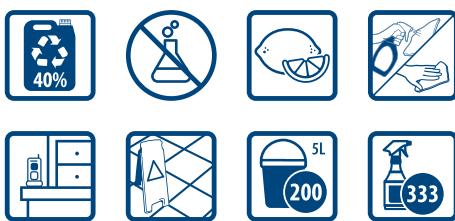


Diluting concentrated products at point of use into reusable trigger bottles reduces unnecessary single-use plastic waste.

- By reducing the transportation of water, Cleanline Eco concentrated products reduce carbon emissions by up to 98% compared to ready-to-use products.
- Due to its highly concentrated formula, one Cleanline Eco 5 litre concentrate can produce up to 333 ready-to-use trigger bottle solutions, providing great economy in use.
- Cleanline Eco concentrated products are diluted at point of use into re-usable trigger bottles reducing unnecessary single use plastic waste.
- 5 litre Cleanline Eco containers are manufactured in the UK from 40% recycled polymer. When empty, the container can be recycled and should be rinsed, label removed and placed in mixed recycling to be identified and segregated at a MRF (Material Recovery Facility).
- Cleanline Eco concentrated products do not require specialist safety transportation packaging and are not classified as hazardous for transport.
- Cleanline Eco concentrated products are highly versatile and can be diluted according to soiling level and cleaning task.
- Cleanline Eco concentrated products reduce storage needs and maximise space.
- Lasting several weeks or months depending on operational requirements, Cleanline Eco concentrated products need ordering less often and can reduce the risk of being out of product.



# Concentrated cleaning products



## Orange Citrus Degreaser Concentrate CL4045

A concentrated heavy duty cleaner suitable for a wide variety of surfaces including floors, walls, terrazzo and worktops as well as carpets and upholstery. Lifts grease and carbon from ovens, cleans griddles, BBQs and all types of ducting and extraction filter equipment. Effective at removing ink stains, scuffs and sticky finger marks.

- ✓ Manufactured from raw ingredients sourced in the UK.
- ✓ Naturally powerful cleaner minimizes environmental impact without compromising performance.
- ✓ Highly versatile formula, one product for multiple cleaning tasks.
- ✓ Ideal for use on safety flooring helping reducing risks of slips and falls.



## Glass & Interior Cleaner Concentrate CL4057

A concentrated non-abrasive interior cleaner for glass, stainless steel, mirrors, laminates and ceramics and leaves a clean and smear free surface. Cuts through grease, removes finger marks and leaves a streak-free finish. Highly effective cleaner for use on high gloss laminates, polished granite and stainless steel surfaces.

- ✓ Bottle made in the UK from 40% recycled polymer.
- ✓ Manufactured from raw ingredients sourced in the UK.
- ✓ An ammonia free, non-abrasive multi-surface cleaner.
- ✓ Not classified as hazardous.
- ✓ Contains no added perfume.
- ✓ Easy to use, evaporates from surface to leave a clean, smear-free finish.

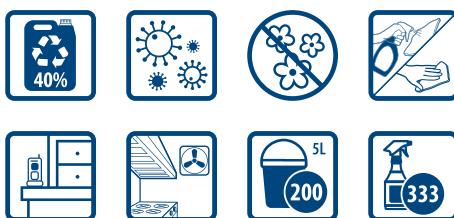


## Neutral Hard Surface Cleaner Concentrate CL4044

A concentrated multi-purpose neutral cleaner with a lemon zest fragrance, suitable for use on all washable hard surfaces including floors, walls, doors and equipment.

- ✓ Bottle made in the UK from 40% recycled polymer.
- ✓ Manufactured from raw ingredients sourced in the UK.
- ✓ Not classified as hazardous.
- ✓ Gentle neutral pH formula, safe for use on range of sensitive surfaces including plastic, marble, granite, vinyl and chrome surfaces.
- ✓ Suitable for use on 'Altro' quarry tiled and terrazzo hard floors and can be used with scrubber dryer machines.

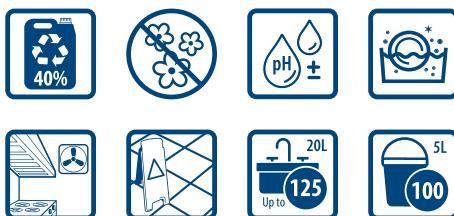
# Concentrated cleaning products



## Foodsafe Cleaner & Sanitiser Conc CL1070

A concentrated dual-action cleaner sanitiser with outstanding biocidal properties and suitable for use in kitchens and on food contact surfaces. Effective against most common forms of bacteria (99.999%) including MRSA.

- Bottle made in the UK from 40% recycled polymer.
- Manufactured from raw ingredients sourced in the UK.
- Dual-action cleaner cuts through grease and dried-on surface soiling and disinfects the surface.
- Fragrance-free and non-tainting.
- Contains no phosphates or dyes.
- Independently tested to BS EN 1276 with only 30 second contact time.



## Mild Washing Up Liquid CL1067

A concentrated general-purpose neutral detergent for manual hand dishwashing and general cleaning of hard surfaces. Cuts through grease, fat and oil on equipment, glassware, crockery, cutlery, pots, pans and ovenware.

- 5L Bottle made in the UK from 40% recycled polymer.
- Manufactured from raw ingredients sourced in the UK.
- Highly versatile pH neutral detergent.
- Contains no phosphates or added perfume.
- Safe to use on all pH sensitive hard surfaces and floors including limestone and marble.



## Washroom Cleaner Concentrate CL3029

A concentrated multi-surface bathroom cleaner disinfectant, safe for use on most washroom fixtures and fittings. Removes watermarking and general soiling. Cuts through tideline scum and body fat residue and leaves a pleasant fragrance. Effective against most common forms of bacteria (99.999%).

- 5L Bottle made in the UK from 40% recycled polymer.
- Manufactured from raw ingredients sourced in the UK.
- Safe for use on most bathroom fixtures, fittings and hard surfaces.
- Contains no phosphates.
- Independently tested to BS EN 1276 with only 30 seconds contact time.

# Concentrated cleaning products



Concentrated products are highly versatile and can be diluted with water according to soiling level and cleaning task.



## Floor Maintainer CL2017

Highly efficient floor maintainer for spray buffing, mopping and scrubber drying of all water-resistant hard floors. Will clean and maintain gloss and polished hard floor surfaces. Removes scuff marks and repairs and re-coats surfaces leaving a protective slip-resistant finish.

- ✓ Bottle made in the UK from 40% recycled polymer.
- ✓ Manufactured from raw ingredients sourced in the UK.
- ✓ Solvent-free floor maintainer and contains no phosphates.
- ✓ Repairs and re-coats surfaces leaving a protective slip-resistant finish.
- ✓ pH neutral formula is safe for use on all hard floor surfaces including marble, stone and wood.



## Lemon Floor Gel CL2018

A concentrated multi-surface gel cleaner with a refreshing citrus fragrance. Formulated to remove the heaviest deposits of oil, grease and grime from hard surfaces. Dissolves scuff and heel marks from hard floors whilst bringing back to a shine.

- ✓ Bottle made in the UK from 40% recycled polymer.
- ✓ Manufactured from raw ingredients sourced in the UK.
- ✓ Non-abrasive, will gently clean without stripping polished floor surfaces.
- ✓ Not classified as hazardous.
- ✓ Low foaming, pine-oil free formula.
- ✓ pH neutral formula safe for use on most floor types including linoleum, vinyl, woodblock and terrazzo.





# READY-TO-USE cleaning products



Made from 30% recycled polymer and when rinsed with the label removed trigger spray bottles are recyclable.

- Delivered pre-diluted in convenient trigger sprays or squeezy bottles, Cleanline Eco ready-to-use products are suitable in smaller operations where space is limited or there is no access to water.
- Cleanline Eco ready-to-use products are safer and easier to use as they do not require any dosing equipment to prepare the solution, reducing the risk of spills and accidents.
- Cleanline Eco ready-to-use products contain an exact formulated strength for the task they are designed for, ensuring product performance and efficacy is consistent and reducing risk of waste.
- Cleanline Eco ready-to-use products have been developed to have a low hazard classification and do not have any hazard pictograms compared to concentrated products.
- Individually labelled with end-of-life instructions for disposal Cleanline Eco ready-to-use products labelling is designed to be easily removed before recycling. When rinsed and placed in mixed recycling to be identified and segregated at a MRF (Material Recovery Facility) the trigger bottles are recyclable.



# Ready-to-use cleaning products



## Washroom Cleaner CL3030

A multi-surface daily bathroom cleaner disinfectant, safe for use on most washroom fixtures and fittings. Removes watermarking and general soiling and cuts through tideline scum and body fat residue leaving a pleasant apple fragrance. Effective against most common forms of bacteria (99.999%).

- ✓ Bottle made in the UK from 30% recycled polymer.
- ✓ Manufactured from raw ingredients sourced in the UK.
- ✓ Safe for use on most bathroom fixtures, fittings and hard surfaces.
- ✓ Contains no phosphates.
- ✓ Not classified as hazardous.
- ✓ Independently tested to BS EN 1276 with only 30 seconds contact time.



Unique restrictive flow cap nozzle helps prevent over application and wastage.



## Daily Toilet Cleaner CL3031

A mild daily maintenance cleaner for toilets and urinals. Excellent in soft and medium water conditions and leaves a fresh citrus fragrance. Viscous formula uniformly coats and clings to surfaces for more thorough clean and reduces limescale build-up where germs and bacteria breed.

- ✓ Bottle made in the UK from 40% recycled polymer.
- ✓ Contains no phosphates.
- ✓ Not classified as hazardous.
- ✓ Angled directional neck makes application easy both in the pan and under the rim.
- ✓ Uses a restrictive flow cap nozzle helping prevent over application and wastage.
- ✓ Safe to use on a variety of hard surfaces including porcelain, stainless steel, chrome and ceramic tiles.



## Biological Washroom Cleaner & Odour Eliminator CL3033

A unique biological-based washroom cleaner and odour eliminator using application-specific beneficial bacteria to offer an innovative way of cleaning a wide variety of hard surfaces such as toilets, urinals, sinks, bathroom fixtures and floors.

- ✓ Bottle made in the UK from 30% recycled polymer.
- ✓ Contains micro-organisms to rapidly clean and deodorise to maintain odour-free washrooms.
- ✓ Not classified as hazardous.
- ✓ Safe for use on all washroom hard surfaces including floors, walls, basins, tiles and grouting.
- ✓ Safe to use with waterless urinals and compatible with enzyme urinal blocks and screens.





## Mild Washing Up Liquid CL1068

A general-purpose neutral detergent for manual hand dishwashing and general cleaning of hard surfaces. Cuts through grease, fat and oil on equipment, glassware, crockery, cutlery, pots, pans and ovenware.

- Manufactured from raw ingredients sourced in the UK.
- Highly versatile pH neutral detergent.
- Contains no phosphates.
- Contains no added perfume.
- Safe to use on all sensitive hard surfaces and floors including limestone and marble.



## Foodsafe Cleaner & Sanitiser CL1069

A ready-to-use dual-action cleaner sanitiser with outstanding biocidal properties and suitable for use in kitchens and on food contact surfaces. Effective against most common forms of bacteria (99.999%) including MRSA.

- Bottle made in the UK from 30% recycled polymer.
- Manufactured from raw ingredients sourced in the UK.
- Dual-action cleaner cuts through grease and dried-on surface soiling and disinfects the surface.
- Fragrance-free and non-tainting.
- Contains no phosphates or dyes.
- Independently tested to BS EN 1276 with only 30 second contact time.



## Orange Citrus Degreaser CL4047

A multi-purpose spray-and-wipe power cleaner and degreaser that removes grease, oils, sticky finger marks, scuffs and ink stains from hard surfaces. Powerful cleaner lifts grease and carbon from ovens, cleans griddles, BBQs and all types of ducting and extraction filter equipment.

- Bottle made in the UK from 30% recycled polymer.
- Manufactured from raw ingredients sourced in the UK.
- Naturally powerful cleaner minimizes environmental impact without compromising performance.
- Highly effective at removing ink stains, scuffs and sticky finger marks.

# Ready-to-use cleaning products



Ready-to-use products are formulated for the task they are designed for, ensuring product performance and efficacy is consistent and reducing risk of waste.



## Neutral Hard Surface Cleaner CL4043

A multi-purpose neutral interior cleaner with a fresh lemon zest fragrance. Effective at removing stubborn dirt and heavy grease from walls, tables, counters, doors and other hard washable surfaces.



- ✓ Bottle made in the UK from 30% recycled polymer.
- ✓ Manufactured from raw ingredients sourced in the UK.
- ✓ No hazard classification under CLP regulations.
- ✓ General-purpose cleaner brings back the shine to glazed ceramic tiles, stainless steel and glass surfaces.
- ✓ Safe for use on range of sensitive surfaces including plastic, marble, granite, vinyl and chrome surfaces.



## Glass & Stainless Steel Cleaner CL4048

A non-abrasive interior cleaner for glass, stainless steel, mirrors, laminates and ceramics leaving a clean and smear free surface. Cuts through grease, removes finger marks and leaves a streak-free finish. Highly effective and safe for use on high gloss laminates, polished granite and stainless steel surfaces.

- ✓ Bottle made in the UK from 30% recycled polymer.
- ✓ Manufactured from raw ingredients sourced in the UK.
- ✓ An ammonia free, non-abrasive interior cleaner.
- ✓ Easy to use, evaporates from surface to leave a clean, smear-free finish.
- ✓ Contains no added perfume.





## BIOLOGICAL-BASED cleaning products



Biological-based professional products works with biology, not against it, and is a alternative to traditional cleaning chemicals.

- For responsible cleaning, Cleanline Eco biological-based cleaning products are manufactured from raw ingredients sourced in the UK and are non-toxic and provide safer choice for use in professional environments.
- Biological-based cleaning products contain natural beneficial microbes which reach deep into surfaces and offers long lasting cleaning results.
- The application-specific beneficial bacteria that releases enzymes that will break-down organic material, degrades stubborn dirt, grime and controls odours.
- Unlike traditional chemical cleaners, biological-based products don't 'strip' surfaces of all bacteria. Instead, the Cleanline Eco range (which includes surface cleaners, stain removers and odour neutralisers) inoculates surfaces with beneficial bacteria that will continue to work long after the product is applied.
- Cleanline Eco biological-based cleaning products are non-toxic and non-corrosive and are full of beneficial bacteria which penetrate deep into surfaces, naturally degrading dirt and odours and help to prevent the invasion of harmful bacteria.



# Biological-based cleaning products



## Washroom Cleaner & Odour Eliminator CL3032

A unique biological-based washroom cleaner and odour eliminator using application-specific beneficial bacteria offering an innovative way of cleaning a wide variety of hard surfaces such as toilet bowls, urinals, sinks, bathroom fixtures and floors.

- ✓ Contains micro-organisms to rapidly clean & degrade odours at source to maintain odour-free washrooms.
- ✓ Not classified as hazardous.
- ✓ Safe for use on all washroom hard surfaces.
- ✓ Safe to use with waterless urinals and compatible with enzyme urinal blocks and screens.



## Stain & Odour Eliminator CL4051 CL4049

A highly effective stain and odour neutraliser using unique application-specific beneficial bacteria to offer innovative and effective long-term approach to odour control and degradation of organic material.

- ✓ Safe and effective for use on carpets, upholstery, fabrics and flooring.
- ✓ Contains highly active, micro-organisms that penetrate deep into the surface and breaks down dirt and degrades odours at the source.
- ✓ Remains on the surface and continues to work long after the product is applied helping to prevent the reoccurrence of odours and stains.



## Grease Trap Maintainer CL1072 CL1073 CL1074

A powerful biological-based grease trap and drain maintainer uses beneficial bacterial strains that are specially selected to degrade Fats, Oils and Grease (FOG's) keeping commercial kitchen drains clear.

- ✓ Specifically targets and degrades all types of FOG and creates a beneficial biofilm for ongoing maintenance.
- ✓ Works effectively in lower pH ranges found in grease traps and grease interceptors.
- ✓ Readily biodegradable and low toxicity formula chosen to minimise environmental impact.
- ✓ Works with the bacteria not against it to deliver maximum product performance.



## Biological Urinal Blocks CL3036

Water soluble cleaning and deodorising biological blocks eradicate blockages in pipes and drains by breaking down uric acid and preventing scale build-ups.

- ✓ Helps maintain clean, odour-free urinal-traps and pipes and reduces the need for regular urinal flushing.
- ✓ Does not contain pDCB.
- ✓ Stays active in pipes preventing build-ups of solids.



As the global leader and an expert in our industry, we are proactively working with customers, suppliers and other stakeholders to promote and support a sustainable approach to the products we sell.

**Frank van Zanten**  
Chief Executive, Bunzl plc